

Media Kit



BJ Barone Gay Dad he/him

Intro

 @bjbarone



@bjbarone1

 @familyisaboutlove

As a dad and husband, I feel it is important that our family is represented, not only online, but within our community and every day lives. When our son was born, his birth photo and story has been shared worldwide, and as educators, we feel the need to inform others of the importance to understanding surrogacy by showing the world that **FAMILY IS ABOUT LOVE.**

BJ Barone 🌈 Gay Dad 🌈 he/him

About Me



Politics



United States

14.8K

Followers

5.3K

Reach*

✓ Verified



Influence

Instagram

♥ Likes per post 560

💬 Comments per post 72

👤 Followers 14.6K

Instagram Stories

▶ Views per Story 506.4

⊕ Stories per day 3.6

Facebook

👍 Likes per post 9

💬 Comments per post 2

👤 Page Likes 230

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My Community



LGBT



United States

77%

Men

32

Avg. Age

\$44.7K

Avg. Incom

Age

12 - 17	2%
18 - 24	16%
25 - 34	51%
35 - 49	28%

Most Popular Hashtags

#love	64%
#family	52%
#instagood	38%
#gay	35%

Countries

United States	38%
Canada	20%
United Kingdom	7%
Brazil	5%

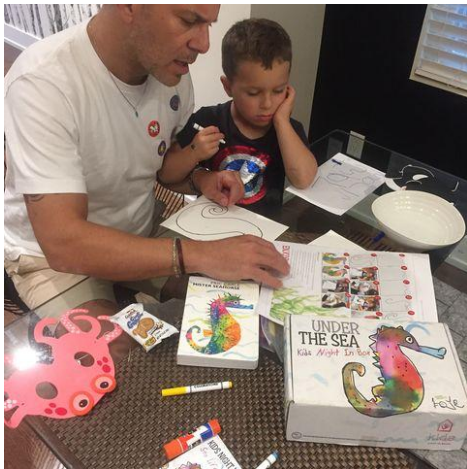
Interests

LGBT	36%
Advocate	17%
Father	12%
Husband	12%

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Portfolio

 kidsnightinbox



👍 228 💬 8 📷

 KIDZ BOP



👍 254 💬 15 📷

 kidsnightinbox



👍 221 💬 8 📷

 KIDZ BOP



👍 194 💬 13 📷

 kidsnightinbox



👍 120 💬 1 📷

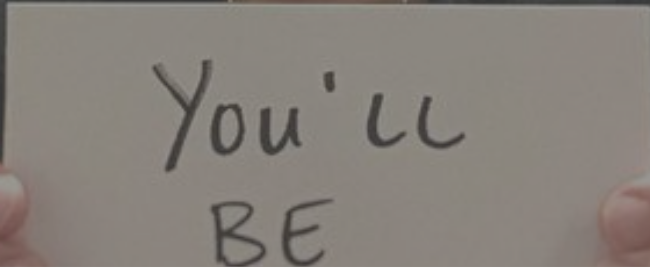
 EtsyCA



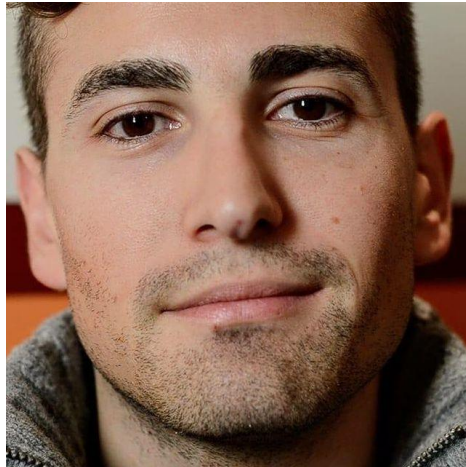
👍 296 💬 7 📷

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Top Content



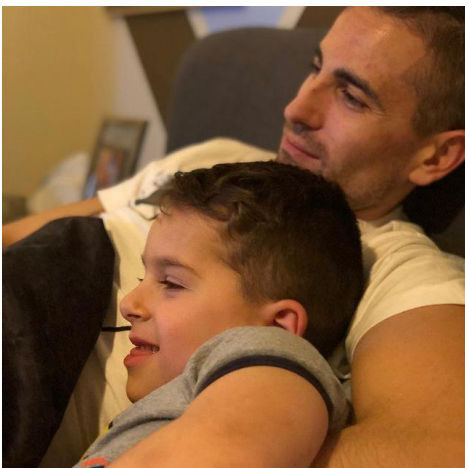
♡ 8.1K 💬 271 📷



♡ 5.6K 💬 125 📷



♡ 4.3K 💬 254 📷



♡ 2.1K 💬 59 📷



♡ 2K 💬 77 📷



♡ 1.7K 💬 143 📷

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Contact

I would love to collaborate with brands who share values with me and my content. Send me a message on my [social channels](#), through klear or at hello@familyisaboutlove.com, if you think we match.

Pricing

📷 Image	1 Instagram In feed static post	\$1000
📷 Story	1 instagram story	\$500

Thanks!