



Media Kit



# Frankie, BJ & Milo #GayDads

1980

## Intro

 @family\_is\_about\_love

 @bjbarone1

 @bjbarone

As a dad and husband, I feel it is important that our family is represented, not only online, but within our community and every day lives. When our son was born, his birth photo and story has been shared worldwide, and as educators, we feel the need to inform others of the importance to understanding surrogacy by showing the world that FAMILY IS ABOUT LOVE.

Frankie, BJ & Milo 🌈 #GayDads

# About Me



Activist



United States

17.9K

Followers

4.1K

Reach\*

✓ Verified



Influence

## Instagram

♥ Likes per post 234

💬 Comments per post 24

👤 Followers 16.5K

## Twitter

↻ Retweets per post -

💬 Replies per post -

👤 Followers 1.2K

## Instagram Stories

▶ Views per Story 398.7

⊕ Stories per day 2.7

## Facebook

👍 Likes per post 8

💬 Comments per post 1

👤 Page Likes 244

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# My Community

2015

2018



LGBT



United States

77%

Men

32

Avg. Age

\$44.7K

Avg. Incom

## Age

12 - 17	2%
18 - 24	16%
25 - 34	51%
35 - 49	28%

## Most Popular Hashtags

#family	50%
#pride	35%
#gay	33%
#loveislove	33%

## Countries

United States	38%
Canada	20%
United Kingdom	7%
Brazil	5%

## Interests

LGBT	38%
Founder	33%
Advocate	19%
Actors	14%

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# Portfolio



Dove Men+Care Global C...



Modern Family



Mercedes-Benz Canada



4.3K 254



3.3K 97



930 103



Pride



nico tortorella.



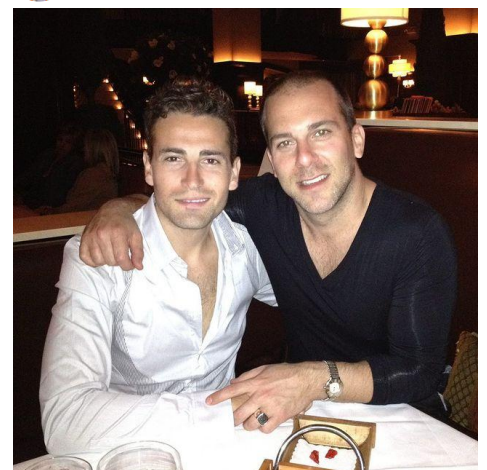
BJ Barone



836 66



757 61



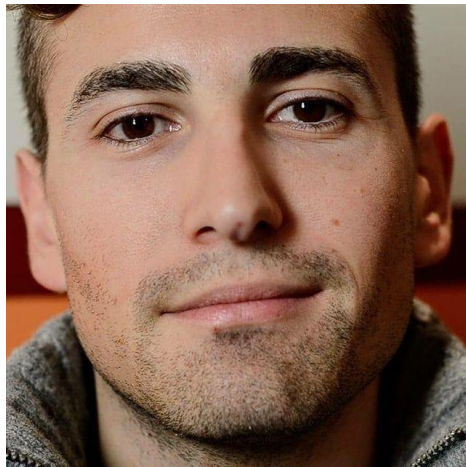
751 56

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# Top Content



♡ 8.1K    💬 271    📷



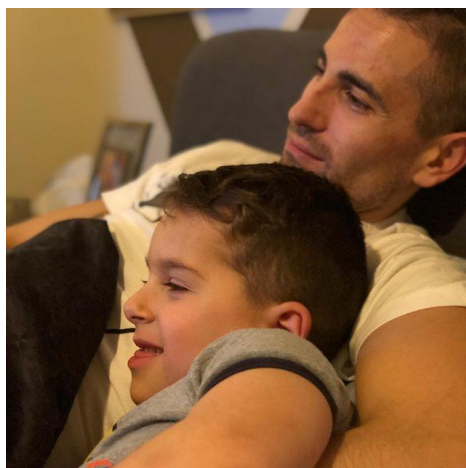
♡ 5.6K    💬 125    📷



♡ 4.3K    💬 254    📷



♡ 3.3K    💬 97    📷



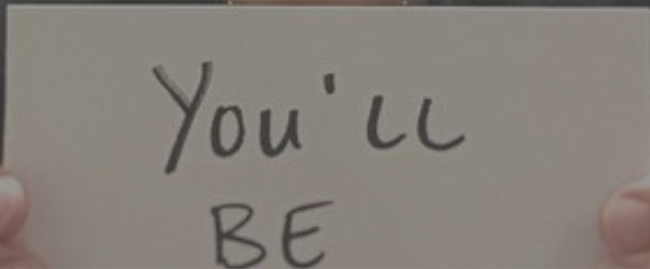
♡ 2.1K    💬 59    📷



↻ 20    🐦




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# Contact



We would love to collaborate with brands who share values with us and our content. Send us a message on [instagram](#) or via [email](#)

## Pricing

 Image	1 Instagram In feed static post-3 image carousel	\$1000
 Story	1 instagram story/3 slide carousel (image/video)	\$500/\$1000
 Reel	1 Instagram 30-60 second reel	\$1000

# Thanks! Frankie, BJ and Milo